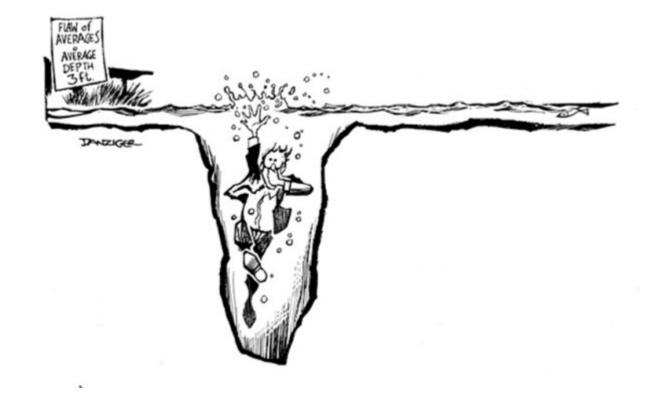
The Strategy Unit.

Handling Uncertainty (& the flaw of averages)



Midlands and Lancashire Commissioning Support Unit



Just give me a number.... the average will do!

Flaw of Averages: Copyright Dr. Sam Savage, http://www.flawofaverages.com/



The Flaw of Averages in Project Management

By Philip Fahringer, John Hinton, Marc Thibault, and Sam Savage

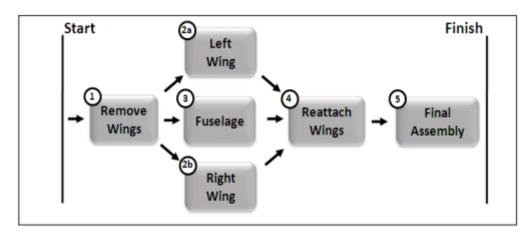


Figure I: Dependency graph for refurbishing an aircraft.

The good news is that several years into the contract, the average task durations were roughly as initially predicted. The bad news was that the average time to complete each plane was significantly higher than anticipated—the firm lost millions of dollars, and four vice presidents lost their jobs.

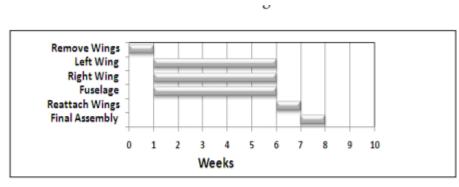


Figure 2: GANTT chart for refurbishing a plane.

Three toy scenarios



NUMBER OF BEDS ON A DAY WARD **DURATION OF A PROJECT**

MOBILE PHONE INSURANCE

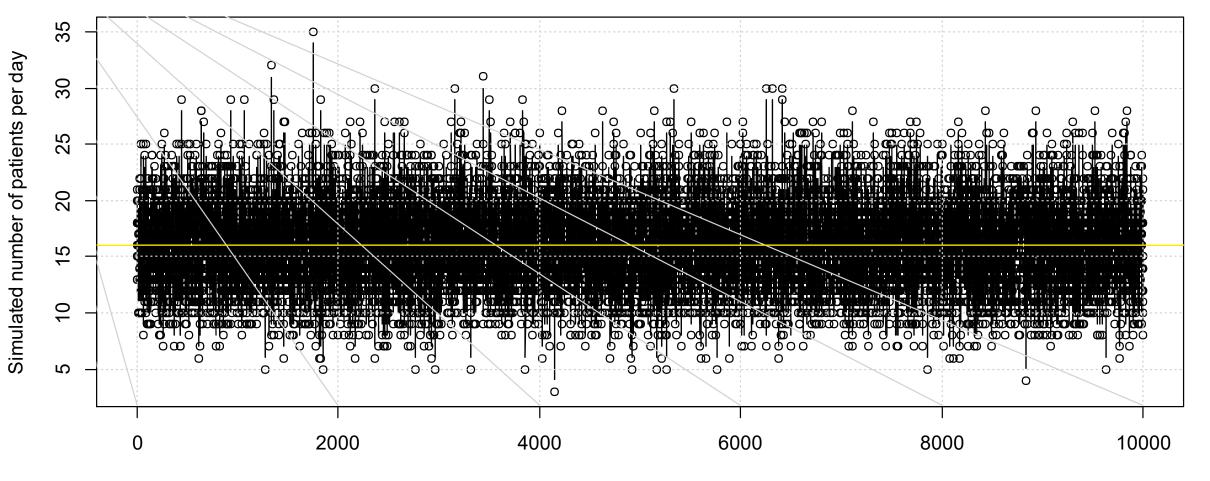
How many beds?



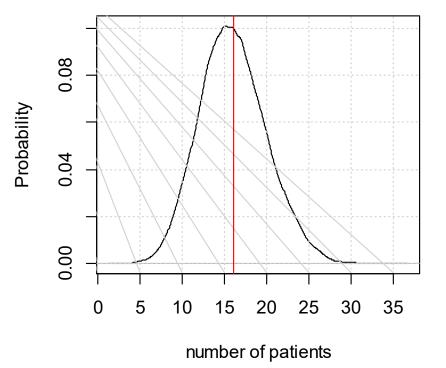
A day ward can expect to admit on average 16 patients per day. How many beds are required to ensure a 95% service level agreement?

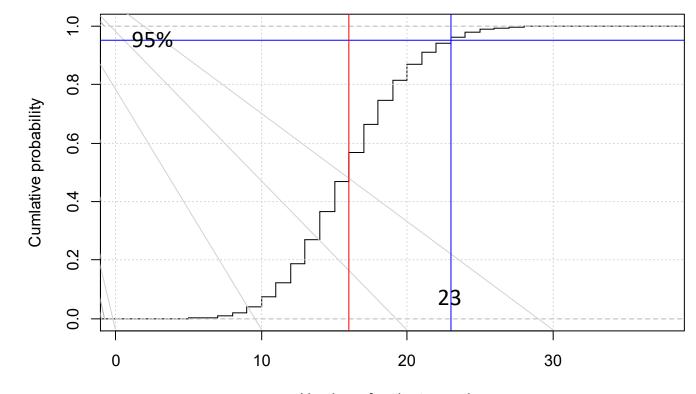
NUMBER OF BEDS ON A DAY WARD





10000 Days

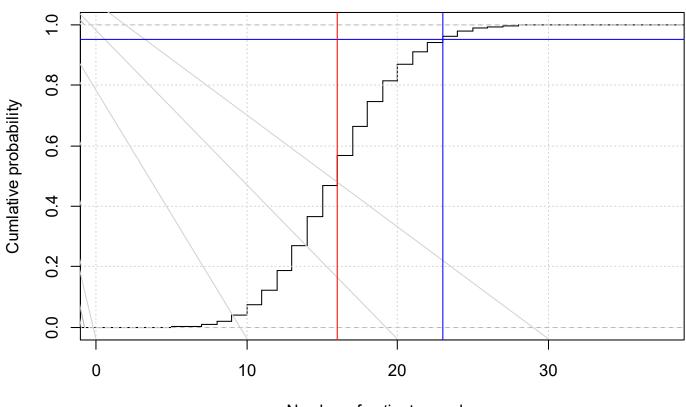




Number of patients per day

How to avoid the flaw of averages

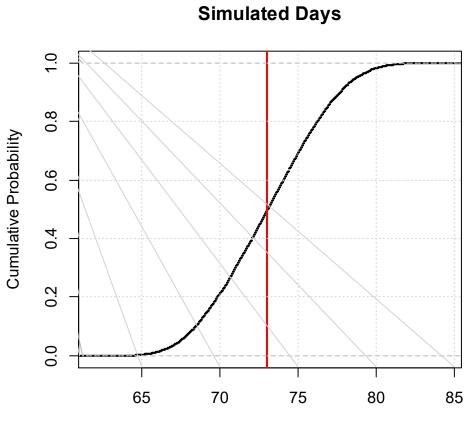
- Boss: I need a number?
- Analyst: I can give you a distribution.
- Boss: I just need a number can you use an average?
- Analyst: No but if you tell me the number you want and I will tell you the chances



Number of patients per day

	Task	Min to Max	Average			
DURATION OF A PROJECT	Α	10 to 20	[15]			
	В	13 to 15	[14]			
	С	8 to 12	[10]			
Project duration (days) Sequential Tasks	D	4 to 6	[5]			
	E	21 to 25	[23]			
	F	5 to 7	[6]			
	Total N	1in[61] Max [85]	Avg [73]			





Number of Days

Task	Min to Max	Average
Α	10 to 20	[15]
В	13 to 15	[14]
С	8 to 12	[10]
D	4 to 6	[5]
E	21 to 25	[23]
F	5 to 7	[6]
Total M	1in[61] Max [85]	Avg [73]

Total Min[61] Max [85] Avg [73]

CT scanner

- A hospital is considering leasing a new CT scanner at £400,000 per year to replace the existing old CT scanner.
- It is estimated (on average) that annual

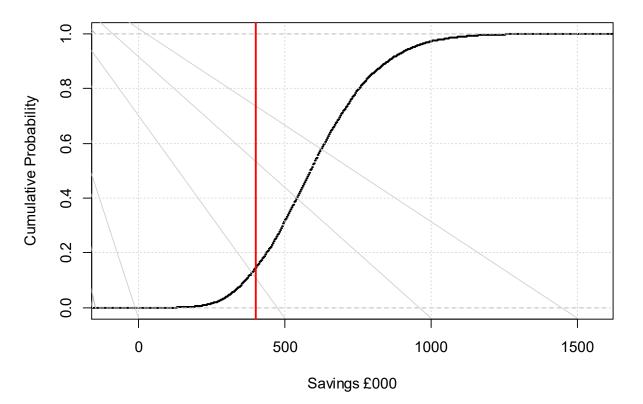
 Maintenance savings (MS) 	= £15 per scan	[5 to 20]
 Labour savings (LS) 	= £3 per scan	[-3 to 8]
 Raw materials savings (RMS) 	= £6 per scan	[1 to 9]
 Production level (PL) 	= 25000 scans per year	[15K to 35K]

• Annual Savings = (MS + LS + RMS) x PL = £600,000

CT scanner

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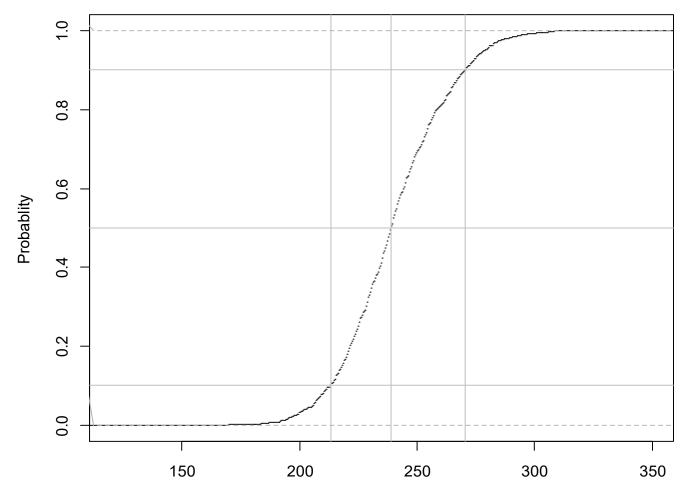
- = £15 per scan [10 to 20] = £3 per scan [-2 to 8]
- = £6 per scan [3 to 9]
 - = 25000 scans per year[15K to 35K]
- Annual Savings = (MS + LS + RMS) x PL = £600,000



~15% chance of not breaking even 400K

Maternity unit toy example

- Average number of births per day is 120 (Poisson: 87 to 153)
- Average LoS is <mark>2</mark> days (Triangular 1,2,3)
- Average number of beds is 120*2=240



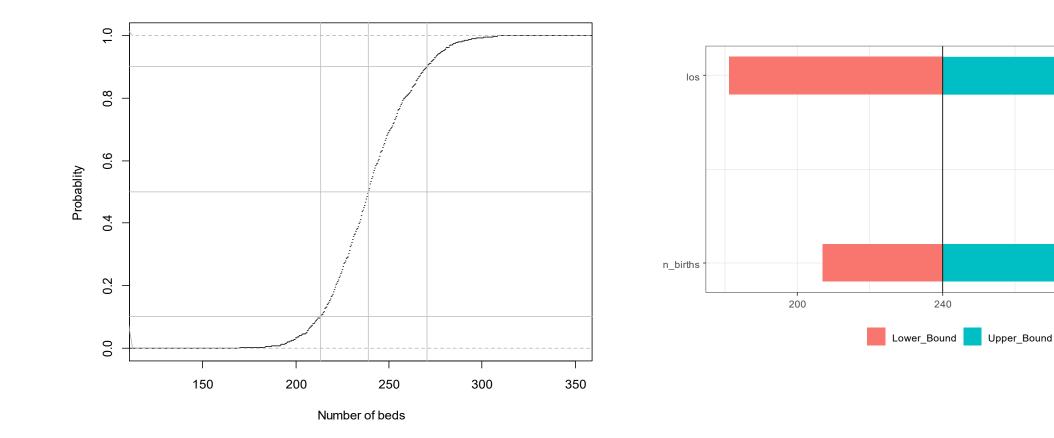
Number of beds

Maternity unit toy example

- Average number of births per day is 120 (Poisson: 87 to 153)
- Average LoS is <mark>2</mark> days (Triangular 1,2,3)
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The uncertainty of which variable has the largest impact on number of beds

Average number of births per day is 120 (Poisson: 87 to 153) Average LoS is 2 days (Triangular 1 to 3) Average number of beds is 120*2=240



280

To insure or not insure?



Insurance against accidental breakage costs £100 New mobile phone costs £850

MOBILE PHONE INSURANCE Initial Decision

Possibilities

Cost

To insure or Not to Insure?

Sensitivity analysis

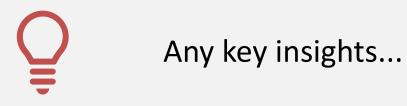
Heatmap 🗸	policy number - payoff -													
Minimum ✓ ↓ ↔ payoff ✓	p_break *													
policy -		p_break	0	0.02	0.04	0.06	0.08	0.1	0.12	0.14	0.16	0.18	0.2	Totals
	policy		Ů	0.02	0.04	0.00	0.00	0.1	0.12	0.14	0.10	0.10	0.2	Totals
	Insure:No	Don't insure	0.00	17.00	34.00	51.00	68.00	85.00	102.00	119.00	136.00	153.00	170.00	0.00
	Insure:Ye	s Insure	100.00	101.00	102.00	103.00	104.00	105.00	106.00	107.00	108.00	109.00	110.00	100.00
		Totals	0.00	17.00	34.00	51.00	68.00	85.00	102.00	107.00	108.00	109.00	110.00	0.00

Addressing uncertainty leads to more certainty

- Don't ignore uncertainty
- Probability is the language of uncertainty
- Use probability (distributions) to accommodate uncertainty
- Avoid the flaw of averages (point estimates)
- Estimate low, middle, high values
- Probability distributions will provide more (not less) insight
 - S-curve
 - Tornado plot
- Reflections...



Share your insights...





So what... (any scope for application)

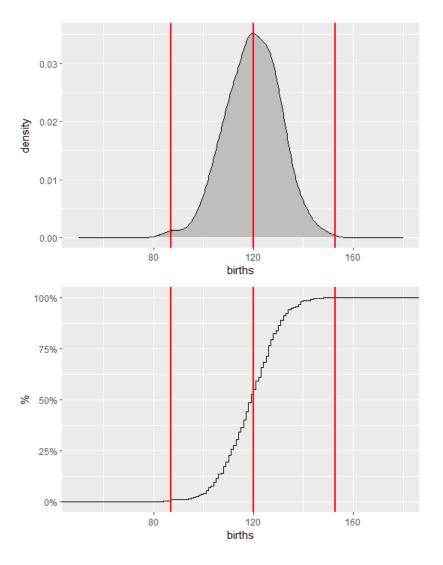


One wish...

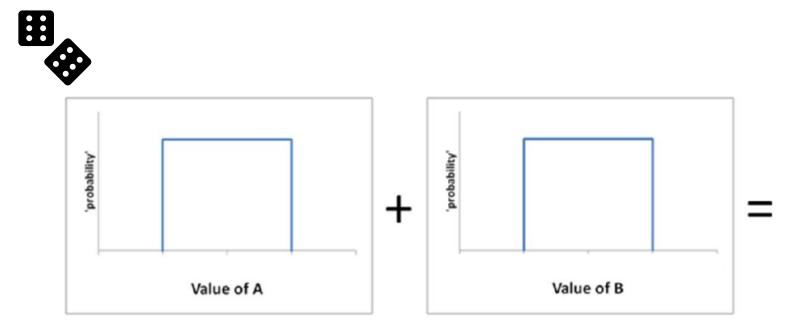
Reflections 1-2-4(All)

Summarising probability distributions

- Where is the middle
 - Mean, Median, Mode
- What is the spread
 - Range, Standard deviation
- Where is the 90% confidence interval
- What's are the chances for a given value
- The s-curve
 - P10/P50/P90

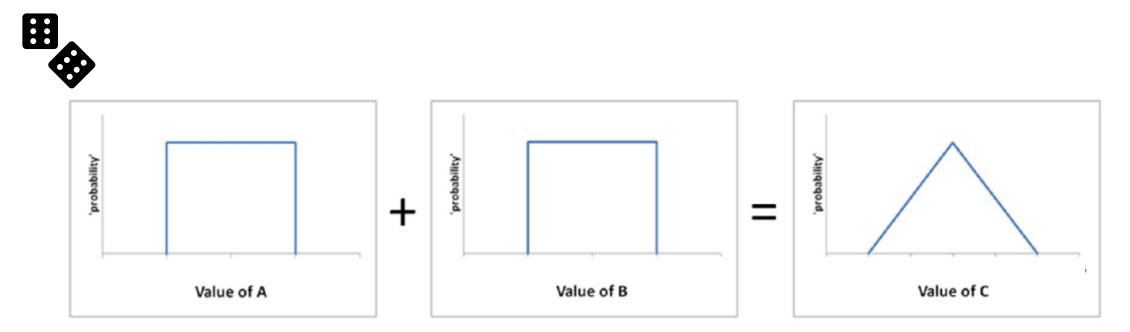


The Math of Uncertainty



Source: David Vose: The Perplexing Math of Uncertainty

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